

# Capital for Small Companies



*Commitment*  
*Experience*  
*Growth*

*Pine Tree Equity transforms small capitalization, entrepreneurial success stories into institutional platforms positioned for continued growth.*

## Overview

Pine Tree Equity, based in Miami, FL, is a private equity firm focused on the investment in and active expansion of small capitalization companies in partnership with management.

We invest in high quality, profitable family or founder owned companies that can benefit from an active partnership with us, and where management has a meaningful financial participation going forward.

We are differentiated in the small capitalization space in that we have committed capital, extensive private equity experience and an Executive Council comprised of distinguished executives.

Pine Tree Equity's combination of financial and strategic resources as well as transactional experience allows us to build substantial long-term value in small capitalization companies.

## Criteria

- Revenue of \$10.0 million to \$50.0 million.
- EBITDA of \$2.0 million to \$7.0 million.
- Growing service businesses with predictable fundamentals, including:
  - Business, consumer, financial and healthcare services.
- Defensible market position.
- Predictable and stable cash flow.
- Diversified customer base.

*Grow with us*

## Current Portfolio

**BPI Sports**, headquartered in Hollywood, FL, is a leading developer, formulator and marketer of branded sports nutrition supplements, primarily for athletes and bodybuilders, sold through leading specialty retailers and distributors.



**Crossbridge Compliance**, headquartered in Longview, TX, is a provider of safety and training services (e.g., audit, consulting, inspection, training, etc.) required to meet safety regulations in the oil and gas pipeline and railcar industries.



**Fast-Fix**, headquartered in Delray Beach, FL, is the leading national franchisor of jewelry and watch repair centers with over 150 corporate and franchised locations throughout the United States.



**Federal National Payables**, headquartered in Bethesda, MD, is a leading national provider of factoring (i.e., accounts receivable financing), primarily for businesses with accounts receivable from federal, state and municipal governments.



**House Advantage**, headquartered in Las Vegas, NV, is the leading national provider of loyalty management software solutions for the casino and gaming industry.



**InHealth MD Alliance**, headquartered in Davenport, FL, is a leading independent provider of primary care physician services primarily to Medicare eligible patients in Central Florida.



**North State Acceptance**, headquartered in Raleigh, NC, is the largest independent provider of sub-prime auto finance and ancillary insurance products primarily to borrowers in North Carolina and surrounding states.



**Smile Design Dentistry**, headquartered in Tampa, FL, is a leading regional provider of comprehensive dental care services across 30 Smile Design branded offices in Florida.



## Previous Portfolio

**Applied Consultants**, headquartered in Longview, TX, is a leading national provider of primarily inspection services required to meet environmental, performance and safety regulations in the oil and gas pipeline industry.



**Bradley Morris**, headquartered in Kennesaw, GA, is a leading military-focused recruiting firm that hosts hiring conference and job fairs throughout the country in order to help Fortune 1000 companies hire military personnel, primarily junior officers and technical candidates, for civilian positions.



**Celtic Capital**, headquartered in Santa Monica, CA, is a leading regional provider of asset based financing (i.e., revolving and term loans) from \$500,000 to \$5,000,000 to small businesses in the western United States.



**Church Services**, headquartered in Houston, TX, is a leading regional provider of residential maintenance, repair and replacement services in the areas of (i) heating, ventilation and air conditioning ("HVAC"), (ii) electrical, (iii) plumbing and (iv) foundation repair.



**Community Medical Group**, headquartered in Miami, FL, is the largest independent provider of primary care physician services primarily to Medicaid eligible patients in South Florida.



**EnviroVac**, headquartered in Savannah, GA, is a leading regional provider of environmental and industrial maintenance with projects ranging from routine maintenance, utilizing high pressure washing equipment and vacuum trucks, to plant outage and site remediation.



**Hi-Tech Testing Service**, headquartered in Longview, TX, is a leading regional provider of non-destructive testing, utilizing various methodologies including conventional radiography and mechanical integrity testing, to avoid failure of pipelines, tanks and vessels.



**Northwest Plan Services**, headquartered in Seattle, WA, is a leading regional "third party administrator" of retirement plans with an open architecture platform that offers clients access to thousands of mutual funds.

